



**KOAT**  
www.koat.com

**KOAT**  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
(505)884-7777

# CONTRACT

<u>Contract / Revision</u> 903891 /		<u>Alt Order #</u> 06120502
<u>Product</u> Issue		
<u>Contract Dates</u> 10/31/12 - 11/06/12		<u>Estimate #</u> NRSC 2012
<u>Advertiser</u> NRSC National Republican Senate Comm		<u>Original Date / Revision</u> 08/29/12 / 08/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9912521	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Strategic Media - DC**  
3299 K St NW  
Suite 200  
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	KOAT	11/01/12	11/02/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
D 2	KOAT	11/05/12	11/06/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
D 3	KOAT	10/31/12	11/02/12	Good Morning America	7-9a		:30			NM	0	\$0.00
D 4	KOAT	11/05/12	11/06/12	Good Morning America	7-9a		:30			NM	0	\$0.00
D 5	KOAT	10/31/12	11/02/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	0	\$0.00
D 6	KOAT	11/05/12	11/06/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	0	\$0.00
D 7	KOAT	10/31/12	11/02/12	The View 10-11a	10-11a		:30			NM	0	\$0.00
D 8	KOAT	11/05/12	11/06/12	The View 10-11a	10-11a		:30			NM	0	\$0.00
D 9	KOAT	10/31/12	11/02/12	ABC Soaps ROT	1-3p		:30			NM	0	\$0.00
D 10	KOAT	11/05/12	11/05/12	ABC Soaps ROT	1-3p		:30			NM	0	\$0.00
D 11	KOAT	10/31/12	11/02/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
D 12	KOAT	11/05/12	11/05/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
D 13	KOAT	10/31/12	11/02/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
D 14	KOAT	11/05/12	11/05/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
D 15	KOAT	10/31/12	11/02/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
D 16	KOAT	11/05/12	11/05/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
D 17	KOAT	10/31/12	11/02/12	Entertainment Tonight 630-7p	630-7p		:30			NM	0	\$0.00
D 18	KOAT	11/05/12	11/05/12	Entertainment Tonight 630-7p	630-7p		:30			NM	0	\$0.00
D 19	KOAT	10/31/12	11/02/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
D 20	KOAT	11/05/12	11/05/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
D 21	KOAT	11/01/12	11/01/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	\$0.00
D 22	KOAT	11/05/12	11/05/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	\$0.00
D 23	KOAT	11/01/12	11/01/12	Nightline	1105-1135p		:30			NM	0	\$0.00
D 24	KOAT	11/05/12	11/05/12	Nightline	1105-1135p		:30			NM	0	\$0.00
D 25	KOAT	11/05/12	11/05/12	DWTS	7-9P		:30			NM	0	\$0.00
D 26	KOAT	11/05/12	11/05/12	CASTLE	9-10p		:30			NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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**Albuquerque, NM 87107**  
**(505)884-7777**

<u>Contract / Revision</u>	<u>Alt Order #</u>
903891 /	06120502

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/31/12 - 11/06/12	Issue	NRSC 2012

<u>Advertiser</u>	<u>Original Date / Revision</u>
NRSC National Republics	08/29/12 / 08/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 27	KOAT	10/31/12	10/31/12	REVENGE	9-10p		:30			NM	0	\$0.00
D 28	KOAT	11/03/12	11/03/12	Sa 6a A7N More in the AM	6-9a		:30			NM	0	\$0.00
D 29	KOAT	11/03/12	11/03/12	Action 7 News @ 5p Sat	5-530p		:30			NM	0	\$0.00
D 30	KOAT	11/04/12	11/04/12	Su 6a A7N More in the AM	6-9a		:30			NM	0	\$0.00
D 31	KOAT	11/04/12	11/04/12	This Week	9-10a		:30			NM	0	\$0.00
D 32	KOAT	10/31/12	11/02/12	Dr Oz	4-5p		:30			NM	0	\$0.00
D 33	KOAT	11/05/12	11/05/12	Dr Oz	4-5p		:30			NM	0	\$0.00
D 34	KOAT	11/04/12	11/04/12	Action 7 News @ 5p Sun	5-530p		:30			NM	0	\$0.00
D 35	KOAT	11/04/12	11/04/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	0	\$0.00
<b>Totals</b>											<b>0</b>	<b>\$0.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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# CONTRACT

<u>Contract / Revision</u> 903840 /		<u>Alt Order #</u> 06120499
<u>Product</u> Issue		
<u>Contract Dates</u> 10/24/12 - 10/30/12		<u>Estimate #</u> NRSC 2012
<u>Advertiser</u> NRSC National Republican Senate Comm		<u>Original Date / Revision</u> 08/29/12 / 08/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9912521	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Strategic Media - DC**  
 3299 K St NW  
 Suite 200  
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	KOAT	10/25/12	10/26/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
D 2	KOAT	10/29/12	10/30/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
D 3	KOAT	10/24/12	10/26/12	Good Morning America	7-9a		:30			NM	0	\$0.00
D 4	KOAT	10/29/12	10/30/12	Good Morning America	7-9a		:30			NM	0	\$0.00
D 5	KOAT	10/24/12	10/26/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	0	\$0.00
D 6	KOAT	10/29/12	10/30/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	0	\$0.00
D 7	KOAT	10/24/12	10/26/12	The View 10-11a	10-11a		:30			NM	0	\$0.00
D 8	KOAT	10/29/12	10/30/12	The View 10-11a	10-11a		:30			NM	0	\$0.00
D 9	KOAT	10/24/12	10/26/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
D 10	KOAT	10/29/12	10/30/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
D 11	KOAT	10/25/12	10/26/12	Dr Oz	4-5p		:30			NM	0	\$0.00
D 12	KOAT	10/29/12	10/30/12	Dr Oz	4-5p		:30			NM	0	\$0.00
D 13	KOAT	10/24/12	10/26/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
D 14	KOAT	10/29/12	10/30/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
D 15	KOAT	10/24/12	10/26/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
D 16	KOAT	10/29/12	10/30/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
D 17	KOAT	10/24/12	10/26/12	Entertainment Tonight 630-7p	630-7p		:30			NM	0	\$0.00
D 18	KOAT	10/29/12	10/30/12	Entertainment Tonight 630-7p	630-7p		:30			NM	0	\$0.00
D 19	KOAT	10/24/12	10/26/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
D 20	KOAT	10/29/12	10/30/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
D 21	KOAT	10/24/12	10/26/12	Nightline	1105-1135p		:30			NM	0	\$0.00
D 22	KOAT	10/29/12	10/30/12	Nightline	1105-1135p		:30			NM	0	\$0.00
D 23	KOAT	10/29/12	10/29/12	DWTS	7-9P		:30			NM	0	\$0.00
D 24	KOAT	10/27/12	10/27/12	Sa 6a A7N More in the AM	6-9a		:30			NM	0	\$0.00
D 25	KOAT	10/27/12	10/27/12	ABC College Football	10-4p		:30			NM	0	\$0.00
D 26	KOAT	10/27/12	10/27/12	Action 7 News @ 5p Sat	5-530p		:30			NM	0	\$0.00

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Contract / Revision	Alt Order #
903840 /	06120499

Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	Issue	NRSC 2012

Advertiser	Original Date / Revision
NRSC National Republica	08/29/12 / 08/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 27	KOAT	10/27/12	10/27/12	ABC Prime College Football	6-930P		:30			NM	0	\$0.00
D 28	KOAT	10/28/12	10/28/12	This Week	9-10a		:30			NM	0	\$0.00
D 29	KOAT	10/28/12	10/28/12	Action 7 News @ 5p Sun	5-530p		:30			NM	0	\$0.00
<b>Totals</b>											<b>0</b>	<b>\$0.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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# CONTRACT

<u>Contract / Revision</u> 904031 /		<u>Alt Order #</u> 06120495
<u>Product</u> Issue		
<u>Contract Dates</u> 10/17/12 - 10/23/12		<u>Estimate #</u> NRSC 2012
<u>Advertiser</u> NRSC National Republican Senate Comm		<u>Original Date / Revision</u> 08/29/12 / 08/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9912521	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Strategic Media - DC**  
 3299 K St NW  
 Suite 200  
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	KOAT	10/18/12	10/18/12	5a A7N More In The AM	5-6a		:30			NM	0	\$0.00
D 2	KOAT	10/17/12	10/19/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
D 3	KOAT	10/17/12	10/19/12	Good Morning America	7-9a		:30			NM	0	\$0.00
D 4	KOAT	10/18/12	10/19/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	0	\$0.00
D 5	KOAT	10/17/12	10/19/12	The View 10-11a	10-11a		:30			NM	0	\$0.00
D 6	KOAT	10/17/12	10/19/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
D 7	KOAT	10/18/12	10/19/12	Dr Oz	4-5p		:30			NM	0	\$0.00
D 8	KOAT	10/17/12	10/19/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
D 9	KOAT	10/17/12	10/19/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
D 10	KOAT	10/17/12	10/19/12	Entertainment Tonight 630-7p	630-7p		:30			NM	0	\$0.00
D 11	KOAT	10/17/12	10/19/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
D 12	KOAT	10/17/12	10/19/12	Nightline	1105-1135p		:30			NM	0	\$0.00
D 13	KOAT	10/17/12	10/17/12	MODERN FAMILY	8-9p		:30			NM	0	\$0.00
D 14	KOAT	10/20/12	10/20/12	Sa 6a A7N More in the AM	6-9a		:30			NM	0	\$0.00
D 15	KOAT	10/20/12	10/20/12	Action 7 News @ 5p Sat	5-530p		:30			NM	0	\$0.00
D 16	KOAT	10/20/12	10/20/12	ABC Prime College Football	6-930P		:30			NM	0	\$0.00
D 17	KOAT	10/21/12	10/21/12	This Week	9-10a		:30			NM	0	\$0.00
D 18	KOAT	10/21/12	10/21/12	Action 7 News @ 5p Sun	5-530p		:30			NM	0	\$0.00
D 19	KOAT	10/21/12	10/21/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	0	\$0.00
D 20	KOAT	10/23/12	10/23/12	5a A7N More In The AM	5-6a		:30			NM	0	\$0.00
D 21	KOAT	10/22/12	10/23/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
D 22	KOAT	10/22/12	10/23/12	Good Morning America	7-9a		:30			NM	0	\$0.00
D 23	KOAT	10/22/12	10/23/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	0	\$0.00
D 24	KOAT	10/22/12	10/23/12	The View 10-11a	10-11a		:30			NM	0	\$0.00
D 25	KOAT	10/22/12	10/23/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
D 26	KOAT	10/22/12	10/23/12	Dr Oz	4-5p		:30			NM	0	\$0.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
904031 /	06120495

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/12 - 10/23/12	Issue	NRSC 2012

<u>Advertiser</u>	<u>Original Date / Revision</u>
NRSC National Republica	08/29/12 / 08/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 27	KOAT	10/22/12	10/23/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
D 28	KOAT	10/22/12	10/23/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
D 29	KOAT	10/22/12	10/23/12	Entertainment Tonight 630-7p	630-7p		:30			NM	0	\$0.00
D 30	KOAT	10/22/12	10/23/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
D 31	KOAT	10/22/12	10/23/12	Nightline	1105-1135p		:30			NM	0	\$0.00
D 32	KOAT	10/23/12	10/23/12	DWTS RESULTS	8-9p		:30			NM	0	\$0.00
D 33	KOAT	10/18/12	10/18/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	\$0.00
D 34	KOAT	10/22/12	10/22/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	\$0.00
<b>Totals</b>											<b>0</b>	<b>\$0.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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# CONTRACT

<b>Contract / Revision</b> 904066 /		<b>Alt Order #</b> 06120492
<b>Product</b> Issue		
<b>Contract Dates</b> 10/10/12 - 10/16/12		<b>Estimate #</b> NRSC 2012
<b>Advertiser</b> NRSC National Republican Senate Comm		<b>Original Date / Revision</b> 08/29/12 / 08/29/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KOAT	<b>Account Executive</b> Mary Tricoli	<b>Sales Office</b> HRP -Washington
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b> 9912521	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Strategic Media - DC**  
 3299 K St NW  
 Suite 200  
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	KOAT	10/10/12	10/11/12	5a A7N More In The AM	5-6a		:30			NM	0	\$0.00
D 2	KOAT	10/10/12	10/12/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
D 3	KOAT	10/10/12	10/12/12	Good Morning America	7-9a		:30			NM	0	\$0.00
D 4	KOAT	10/11/12	10/12/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	0	\$0.00
D 5	KOAT	10/10/12	10/12/12	The View 10-11a	10-11a		:30			NM	0	\$0.00
D 6	KOAT	10/10/12	10/12/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
D 7	KOAT	10/11/12	10/12/12	Dr Oz	4-5p		:30			NM	0	\$0.00
D 8	KOAT	10/10/12	10/12/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
D 9	KOAT	10/10/12	10/12/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
D 10	KOAT	10/10/12	10/12/12	Entertainment Tonight 630-7p	630-7p		:30			NM	0	\$0.00
D 11	KOAT	10/10/12	10/12/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
D 12	KOAT	10/10/12	10/12/12	Nightline	1105-1135p		:30			NM	0	\$0.00
D 13	KOAT	10/12/12	10/12/12	PRIMETIME	8-9p		:30			NM	0	\$0.00
D 14	KOAT	10/13/12	10/13/12	Sa A7N Balloon Fiesta	6-9a		:30			NM	0	\$0.00
D 15	KOAT	10/13/12	10/13/12	Action 7 News @ 5p Sat	5-530p		:30			NM	0	\$0.00
D 16	KOAT	10/13/12	10/13/12	ABC Prime College Football	6-930P		:30			NM	0	\$0.00
D 17	KOAT	10/14/12	10/14/12	A7N LTM Sun 5am	5-6a		:30			NM	0	\$0.00
D 18	KOAT	10/14/12	10/14/12	Su A7N Balloon Fiesta	6-9A		:30			NM	0	\$0.00
D 19	KOAT	10/14/12	10/14/12	This Week	9-10a		:30			NM	0	\$0.00
D 20	KOAT	10/14/12	10/14/12	Action 7 News @ 5p Sun	5-530p		:30			NM	0	\$0.00
D 21	KOAT	10/14/12	10/14/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	0	\$0.00
D 22	KOAT	10/15/12	10/16/12	5a A7N More In The AM	5-6a		:30			NM	0	\$0.00
D 23	KOAT	10/15/12	10/16/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
D 24	KOAT	10/15/12	10/16/12	Good Morning America	7-9a		:30			NM	0	\$0.00
D 25	KOAT	10/15/12	10/16/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	0	\$0.00
D 26	KOAT	10/15/12	10/16/12	The View 10-11a	10-11a		:30			NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

Contract / Revision	Alt Order #
904066 /	06120492

Contract Dates	Product	Estimate #
10/10/12 - 10/16/12	Issue	NRSC 2012

Advertiser	Original Date / Revision
NRSC National Republica	08/29/12 / 08/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 27	KOAT	10/15/12	10/16/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
D 28	KOAT	10/15/12	10/16/12	Dr Oz	4-5p		:30			NM	0	\$0.00
D 29	KOAT	10/15/12	10/16/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
D 30	KOAT	10/15/12	10/16/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
D 31	KOAT	10/15/12	10/16/12	Entertainment Tonight 630-7p	630-7p		:30			NM	0	\$0.00
D 32	KOAT	10/15/12	10/16/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
D 33	KOAT	10/15/12	10/16/12	Nightline	1105-1135p		:30			NM	0	\$0.00
D 34	KOAT	10/15/12	10/15/12	DWTS	7-10p		:30			NM	0	\$0.00
D 35	KOAT	10/11/12	10/11/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	\$0.00
D 36	KOAT	10/15/12	10/15/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	\$0.00
<b>Totals</b>											<b>0</b>	<b>\$0.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

# CONTRACT

<u>Contract / Revision</u> 904088 /		<u>Alt Order #</u> 06120487
<u>Product</u> Issue		
<u>Contract Dates</u> 10/03/12 - 10/09/12		<u>Estimate #</u> NRSC 2012
<u>Advertiser</u> NRSC National Republican Senate Comm		<u>Original Date / Revision</u> 08/29/12 / 08/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9912521	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Strategic Media - DC**  
**3299 K St NW**  
**Suite 200**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	KOAT	10/04/12	10/05/12	5a A7N More In The AM	5-6a		:30			NM	0	\$0.00
D 2	KOAT	10/03/12	10/05/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
D 3	KOAT	10/03/12	10/05/12	Good Morning America	7-9a		:30			NM	0	\$0.00
D 4	KOAT	10/04/12	10/05/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	0	\$0.00
D 5	KOAT	10/03/12	10/05/12	The View 10-11a	10-11a		:30			NM	0	\$0.00
D 6	KOAT	10/03/12	10/05/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
D 7	KOAT	10/04/12	10/05/12	Dr Oz	4-5p		:30			NM	0	\$0.00
D 8	KOAT	10/03/12	10/05/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
D 9	KOAT	10/03/12	10/05/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
D 10	KOAT	10/03/12	10/05/12	Entertainment Tonight 630-7p	630-7p		:30			NM	0	\$0.00
D 11	KOAT	10/04/12	10/05/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
D 12	KOAT	10/03/12	10/05/12	Nightline	1105-1135p		:30			NM	0	\$0.00
D 13	KOAT	10/03/12	10/03/12	REVENGE	9-10p		:30			NM	0	\$0.00
D 14	KOAT	10/06/12	10/06/12	Sa A7N Balloon Fiesta	6-9a		:30			NM	0	\$0.00
D 15	KOAT	10/06/12	10/06/12	Action 7 News @ 5p Sat	5-530p		:30			NM	0	\$0.00
D 16	KOAT	10/06/12	10/06/12	ABC Prime College Football	6-930P		:30			NM	0	\$0.00
D 17	KOAT	10/07/12	10/07/12	A7N LTM Sun 5am	5-6a		:30			NM	0	\$0.00
D 18	KOAT	10/07/12	10/07/12	Su A7N Balloon Fiesta	6-9a		:30			NM	0	\$0.00
D 19	KOAT	10/07/12	10/07/12	This Week	9-10a		:30			NM	0	\$0.00
D 20	KOAT	10/07/12	10/07/12	Action 7 News @ 5p Sun	5-530p		:30			NM	0	\$0.00
D 21	KOAT	10/07/12	10/07/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	0	\$0.00
D 22	KOAT	10/08/12	10/09/12	5a A7N More In The AM	5-6a		:30			NM	0	\$0.00
D 23	KOAT	10/08/12	10/09/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
D 24	KOAT	10/08/12	10/09/12	Good Morning America	7-9a		:30			NM	0	\$0.00
D 25	KOAT	10/08/12	10/09/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	0	\$0.00
D 26	KOAT	10/08/12	10/09/12	The View 10-11a	10-11a		:30			NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KOAT**  
 3801 Carlisle Blvd. NE  
 Albuquerque, NM 87107  
 (505)884-7777

Contract / Revision	Alt Order #
904068 /	06120487

Contract Dates	Product	Estimate #
10/03/12 - 10/09/12	Issue	NRSC 2012

Advertiser	Original Date / Revision
NRSC National Republica	08/29/12 / 08/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 27	KOAT	10/08/12	10/09/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
D 28	KOAT	10/08/12	10/09/12	Dr Oz	4-5p		:30			NM	0	\$0.00
D 29	KOAT	10/08/12	10/09/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
D 30	KOAT	10/08/12	10/09/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
D 31	KOAT	10/08/12	10/09/12	Entertainment Tonight 630-7p	630-7p		:30			NM	0	\$0.00
D 32	KOAT	10/08/12	10/09/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
D 33	KOAT	10/08/12	10/09/12	Nightline	1105-1135p		:30			NM	0	\$0.00
D 34	KOAT	10/08/12	10/08/12	CASTLE	9-10p		:30			NM	0	\$0.00
D 35	KOAT	10/09/12	10/09/12	BODY OF PROOF	9-10p		:30			NM	0	\$0.00
<b>Totals</b>											<b>0</b>	<b>\$0.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
(505)884-7777

# CONTRACT

<b>Contract / Revision</b> 903861 /		<b>Alt Order #</b> 06120484
<b>Product</b> Issue		
<b>Contract Dates</b> 09/26/12 - 10/02/12		<b>Estimate #</b> NRSC 2012
<b>Advertiser</b> NRSC National Republican Senate Comm		<b>Original Date / Revision</b> 08/29/12 / 08/29/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KOAT	<b>Account Executive</b> Mary Tricoli	<b>Sales Office</b> HRP -Washington
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b> 9912521	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

Strategic Media - DC  
3299 K St NW  
Suite 200  
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	KOAT	09/27/12	09/27/12	5a A7N More In The AM	5-6a		:30			NM	0	\$0.00
D 2	KOAT	10/01/12	10/02/12	5a A7N More In The AM	5-6a		:30			NM	0	\$0.00
D 3	KOAT	09/26/12	09/28/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
D 4	KOAT	10/01/12	10/02/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
D 5	KOAT	09/26/12	09/28/12	Good Morning America	7-9a		:30			NM	0	\$0.00
D 6	KOAT	10/01/12	10/02/12	Good Morning America	7-9a		:30			NM	0	\$0.00
D 7	KOAT	09/27/12	09/28/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	0	\$0.00
D 8	KOAT	10/01/12	10/02/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	0	\$0.00
D 9	KOAT	09/26/12	09/28/12	The View 10-11a	10-11a		:30			NM	0	\$0.00
D 10	KOAT	10/01/12	10/02/12	The View 10-11a	10-11a		:30			NM	0	\$0.00
D 11	KOAT	09/26/12	09/28/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
D 12	KOAT	10/01/12	10/02/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
D 13	KOAT	09/27/12	09/28/12	Dr Oz	4-5p		:30			NM	0	\$0.00
D 14	KOAT	10/01/12	10/02/12	Dr Oz	4-5p		:30			NM	0	\$0.00
D 15	KOAT	09/26/12	09/28/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
D 16	KOAT	10/01/12	10/02/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
D 17	KOAT	09/26/12	09/28/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
D 18	KOAT	10/01/12	10/02/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
D 19	KOAT	09/26/12	09/28/12	Entertainment Tonight 630-7p	630-7p		:30			NM	0	\$0.00
D 20	KOAT	10/01/12	10/02/12	Entertainment Tonight 630-7p	630-7p		:30			NM	0	\$0.00
D 21	KOAT	09/27/12	09/28/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
D 22	KOAT	10/01/12	10/02/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
D 23	KOAT	09/27/12	09/27/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	\$0.00
D 24	KOAT	10/01/12	10/01/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	\$0.00
D 25	KOAT	09/26/12	09/28/12	Nightline	1105-1135p		:30			NM	0	\$0.00
D 26	KOAT	10/01/12	10/02/12	Nightline	1105-1135p		:30			NM	0	\$0.00

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**KOAT**  
 3801 Carlisle Blvd. NE  
 Albuquerque, NM 87107  
 (505)884-7777

Contract / Revision	Alt Order #
903861 /	06120484

Contract Dates	Product	Estimate #
09/26/12 - 10/02/12	Issue	NRSC 2012

Advertiser	Original Date / Revision
NRSC National Republica	08/29/12 / 08/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 27	KOAT	10/01/12	10/01/12	DWTS	7-9P		:30			NM	0	\$0.00
D 28	KOAT	09/29/12	09/29/12	Sa 6a A7N More in the AM	6-9a		:30			NM	0	\$0.00
D 29	KOAT	09/29/12	09/29/12	Action 7 News @ 5p Sat	5-530p		:30			NM	0	\$0.00
D 30	KOAT	09/29/12	09/29/12	ABC Prime College Football	6-930p		:30			NM	0	\$0.00
D 31	KOAT	09/30/12	09/30/12	This Week	9-10a		:30			NM	0	\$0.00
D 32	KOAT	09/30/12	09/30/12	Action 7 News @ 5p Sun	5-530p		:30			NM	0	\$0.00
D 33	KOAT	09/30/12	09/30/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	0	\$0.00
<b>Totals</b>											<b>0</b>	<b>\$0.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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**KOAT**  
 3801 Carlisle Blvd. NE  
 Albuquerque, NM 87107  
 (505)884-7777

# CONTRACT

<u>Contract / Revision</u> 903873 /		<u>Alt Order #</u> 06120481
<u>Product</u> Issue		
<u>Contract Dates</u> 09/19/12 - 09/25/12		<u>Estimate #</u> NRSC 2012
<u>Advertiser</u> NRSC National Republican Senate Comm		<u>Original Date / Revision</u> 08/29/12 / 08/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9912521	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Strategic Media - DC**  
 3299 K St NW  
 Suite 200  
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	KOAT	09/19/12	09/21/12	5a A7N More In The AM	5-6a		:30			NM	0	\$0.00
D 2	KOAT	09/24/12	09/25/12	5a A7N More In The AM	5-6a		:30			NM	0	\$0.00
D 3	KOAT	09/19/12	09/21/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
D 4	KOAT	09/24/12	09/25/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
D 5	KOAT	09/19/12	09/21/12	Good Morning America	7-9a		:30			NM	0	\$0.00
D 6	KOAT	09/24/12	09/25/12	Good Morning America	7-9a		:30			NM	0	\$0.00
D 7	KOAT	09/20/12	09/21/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	0	\$0.00
D 8	KOAT	09/24/12	09/25/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	0	\$0.00
D 9	KOAT	09/19/12	09/21/12	The View 10-11a	10-11a		:30			NM	0	\$0.00
D 10	KOAT	09/24/12	09/25/12	The View 10-11a	10-11a		:30			NM	0	\$0.00
D 11	KOAT	09/19/12	09/21/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
D 12	KOAT	09/24/12	09/25/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
D 13	KOAT	09/20/12	09/21/12	Dr Oz	4-5p		:30			NM	0	\$0.00
D 14	KOAT	09/24/12	09/25/12	Dr Oz	4-5p		:30			NM	0	\$0.00
D 15	KOAT	09/19/12	09/21/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
D 16	KOAT	09/24/12	09/25/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
D 17	KOAT	09/19/12	09/21/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
D 18	KOAT	09/24/12	09/25/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
D 19	KOAT	09/19/12	09/21/12	Entertainment Tonight 630-7p	630-7p		:30			NM	0	\$0.00
D 20	KOAT	09/24/12	09/25/12	Entertainment Tonight 630-7p	630-7p		:30			NM	0	\$0.00
D 21	KOAT	09/20/12	09/21/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
D 22	KOAT	09/24/12	09/25/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
D 23	KOAT	09/20/12	09/20/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	\$0.00
D 24	KOAT	09/24/12	09/24/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	\$0.00
D 25	KOAT	09/19/12	09/21/12	Nightline	1105-1135p		:30			NM	0	\$0.00
D 26	KOAT	09/24/12	09/25/12	Nightline	1105-1135p		:30			NM	0	\$0.00

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**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

Contract / Revision	Alt Order #
903873 /	06120481

Contract Dates	Product	Estimate #
09/19/12 - 09/25/12	Issue	NRSC 2012

Advertiser	Original Date / Revision
NRSC National Republica	08/29/12 / 08/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 27	KOAT	09/24/12	09/24/12	DWTS	7-9P		:30			NM	0	\$0.00
D 28	KOAT	09/24/12	09/24/12	CASTLE	9-10p		:30			NM	0	\$0.00
D 29	KOAT	09/25/12	09/25/12	DWTS RESULTS	8-9p		:30			NM	0	\$0.00
D 30	KOAT	09/19/12	09/19/12	MODERN/HAPPY	8-9p		:30			NM	0	\$0.00
D 31	KOAT	09/22/12	09/22/12	Sa 6a A7N More in the AM	6-9a		:30			NM	0	\$0.00
D 32	KOAT	09/22/12	09/22/12	Action 7 News @ 5p Sat	5-530p		:30			NM	0	\$0.00
D 33	KOAT	09/22/12	09/22/12	ABC Prime College Football	6-930p		:30			NM	0	\$0.00
D 34	KOAT	09/23/12	09/23/12	This Week	9-10a		:30			NM	0	\$0.00
D 35	KOAT	09/23/12	09/23/12	Action 7 News @ 5p Sun	5-530p		:30			NM	0	\$0.00
D 36	KOAT	09/23/12	09/23/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	0	\$0.00
<b>Totals</b>											<b>0</b>	<b>\$0.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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 3801 Carlisle Blvd. NE  
 Albuquerque, NM 87107  
 (505)884-7777

# CONTRACT

<b>Contract / Revision</b> 903880 /		<b>Alt Order #</b> 06120477
<b>Product</b> Issue		
<b>Contract Dates</b> 09/12/12 - 09/18/12		<b>Estimate #</b> NRSC 2012
<b>Advertiser</b> NRSC National Republican Senate Comm		<b>Original Date / Revision</b> 08/29/12 / 08/29/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KOAT	<b>Account Executive</b> Mary Tricoli	<b>Sales Office</b> HRP -Washington
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b> 9912521	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Strategic Media - DC**  
 3299 K St NW  
 Suite 200  
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	KOAT	09/14/12	09/14/12	5a A7N More In The AM	5-6a		:30			NM	0	\$0.00
D 2	KOAT	09/18/12	09/18/12	5a A7N More In The AM	5-6a		:30			NM	0	\$0.00
D 3	KOAT	09/12/12	09/14/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
D 4	KOAT	09/17/12	09/18/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
D 5	KOAT	09/12/12	09/14/12	Good Morning America	7-9a		:30			NM	0	\$0.00
D 6	KOAT	09/17/12	09/18/12	Good Morning America	7-9a		:30			NM	0	\$0.00
D 7	KOAT	09/13/12	09/14/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	0	\$0.00
D 8	KOAT	09/17/12	09/18/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	0	\$0.00
D 9	KOAT	09/12/12	09/14/12	The View 10-11a	10-11a		:30			NM	0	\$0.00
D 10	KOAT	09/17/12	09/18/12	The View 10-11a	10-11a		:30			NM	0	\$0.00
D 11	KOAT	09/12/12	09/14/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
D 12	KOAT	09/17/12	09/18/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
D 13	KOAT	09/13/12	09/14/12	Dr Oz	4-5p		:30			NM	0	\$0.00
D 14	KOAT	09/17/12	09/18/12	Dr Oz	4-5p		:30			NM	0	\$0.00
D 15	KOAT	09/12/12	09/14/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
D 16	KOAT	09/17/12	09/18/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
D 17	KOAT	09/12/12	09/14/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
D 18	KOAT	09/17/12	09/18/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
D 19	KOAT	09/12/12	09/14/12	Entertainment Tonight 630-7p	630-7p		:30			NM	0	\$0.00
D 20	KOAT	09/17/12	09/18/12	Entertainment Tonight 630-7p	630-7p		:30			NM	0	\$0.00
D 21	KOAT	09/13/12	09/14/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
D 22	KOAT	09/17/12	09/18/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
D 23	KOAT	09/13/12	09/13/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	\$0.00
D 24	KOAT	09/17/12	09/17/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	\$0.00
D 25	KOAT	09/12/12	09/14/12	Nightline	1105-1135p		:30			NM	0	\$0.00
D 26	KOAT	09/17/12	09/18/12	Nightline	1105-1135p		:30			NM	0	\$0.00

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**KOAT**  
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**Albuquerque, NM 87107**  
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<u>Contract / Revision</u>	<u>Alt Order #</u>
903880 /	06120477

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/12/12 - 09/18/12	Issue	NRSC 2012

<u>Advertiser</u>	<u>Original Date / Revision</u>
NRSC National Republica	08/29/12 / 08/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 27	KOAT	09/17/12	09/17/12	DWTS	7-10p		:30			NM	0	\$0.00
D 28	KOAT	09/12/12	09/12/12	REVENGE	9-10p		:30			NM	0	\$0.00
D 29	KOAT	09/14/12	09/14/12	PRIMETIME	8-9p		:30			NM	0	\$0.00
D 30	KOAT	09/15/12	09/15/12	Sa 6a A7N More in the AM	6-9a		:30			NM	0	\$0.00
D 31	KOAT	09/15/12	09/15/12	Action 7 News @ 5p Sat	5-530p		:30			NM	0	\$0.00
D 32	KOAT	09/15/12	09/15/12	ABC Prime College Football	6-930p		:30			NM	0	\$0.00
D 33	KOAT	09/16/12	09/16/12	This Week	9-10a		:30			NM	0	\$0.00
D 34	KOAT	09/16/12	09/16/12	Action 7 News @ 5p Sun	5-530p		:30			NM	0	\$0.00
D 35	KOAT	09/16/12	09/16/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	0	\$0.00
<b>Totals</b>											<b>0</b>	<b>\$0.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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